

中國文化和國際教育交流中心



CHINESE CULTURE AND INTERNATIONAL EDUCATION EXCHANGE CENTER

South African un-employed youth pre-employment training and job placement programme Phase one: 200 jobs in e-commerce

1. Background:

According to Stats South Africa Q2 2019 statistics, the average income of employed South Africans was R 20433 per month, this figure is bound to fall as a result of the COVID-19 Pandemic. COVID-19 has had the effect of aggravating the economic challenges confronting the country and has resulted in severe job losses and collapse in production. In Q2 of 2020, over 2.2 million South Africans lost their livelihoods whilst production concomitantly collapsed to unprecedented levels. Significant job losses were recorded in all major sectors, viz, construction sector (-21%), manufacturing sector (-15%) and community and social services (-14%). Estimations are that the economy will contract by about 7% for the year 2020, with a potential loss of 3 million jobs, affecting both large businesses and SMME's. Various private business enterprises are either postponing or cancelling investment projects for the time being, until demand conditions improve meaningfully, and uncertainty levels subside. Add to the above, the destruction to the economy and employment prospects caused by the unprecedented unrest and accompanying violence and destruction to infrastructure and businesses that took place in mid-July 2021 and the job losses in the country assume epidemic levels. In the latest unemployment statistics released in August 2021, unemployment in South Africa has reached a historic high of 34% with youth unemployment at 64%.

Chinese Culture and International Education Exchange Centre is an independent education institution in South Africa, which focuses on promoting Chinese culture, language and education collaboration between the two countries. Chinese Centre has contributed to South African Educational innovation using the Chinese experience during the past 5 years. The Centre collaborates with South African partners, such as Government departments, Universities, Varsity College branches, Public/Private schools, Business Companies in the following areas:

- South Africa Educator development Centre
- Vocational and skill training programme

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- ICT and distance education programme
- South Africa public school teachers training programme
- Pilot program for Mandarin teaching in public schools
- Placing interns in China for work integrated learning and exposure to industrial revolution 4.0 manufacturing

Chinese Culture and International Education Exchange Centre will collaborate with South Africa Digital Economic Academy (SADEA), Chinese e-commerce enterprises, Chinese universities and TVET colleges to devote to job creation in South Africa. This programme is the phase one of the implementation of job creation.

2. The schedule for the pre-employment training

- ✧ 1st November - 30th November 2021: Skills training (may include practicals)
- ✧ 1st December 2021 – 31st January 2022: Practice and operation
- ✧ 1st February 2022: Successful candidates sign contract with CCIEEC
- ✧ 1st February – 28 February 2022: Re-skills training (may include practicals) for unsuccessful candidates
- ✧ 1st March – 30th April 2022: Practice and operation for unsuccessful candidates
- ✧ 1st May 2022: Successful candidates sign contract with CCIEEC and unsuccessful candidates are eliminated

3. Training arrangement

- No stipend during skills training, practice and operation
- Training fee will be covered by CCIEEC
- Training and practice sites:
 - a) *TVET Colleges Campus*
 - b) *CET college training centre*

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- c) CCIEEC office (Central Park Office, Midrand)
- d) South Africa Educator Development Centre, Gauteng (INDLELA Trade Test Centre, Olifantsfontein)
- e) South Africa Educator Development Centre, Western Cape (False Bay College, Westlake Campus)
- Pre-employment training and practice times:
 - a) Monday to Friday
 - b) 08:00 to 15:00
- Training, practice and operation model: all online
- Training provided by CCIEEC, South African Digital Economy Academy, Chinese e-commerce enterprises, Chinese universities and TVET colleges

4. Candidate requirements

- Minimum of high school education, with great interest and enthusiasm in fashion, trends, short videos, live streaming and e-commerce.
- Preference to business, economics, marketing and computer science learners
- Proficiency in basic computer skills, internet browsing and shopping, and mobile phone operations.
- Proficiency in at least one language, including but not limited to English.
- Basic article and script writing skills
- Strong work ethic, positive attitude with teamwork spirit.
- Ability to sing, dance, paint, play musical instrument, and so on, with any of similar artistic talents will be a bonus.
- Quick learner of different kinds of knowledge with self-motivation and apply them in real practice.
- Good organizational, multi-tasking, time management skills, with strong verbal and oral communication.

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- Computer and internet (compulsory)

5. Job description

a) **Products promoter using the short videos, content creation and live streaming** Short videos are very popular among people in many countries, and selling products through the apps like TikTok, Likee, Vskit, etc. has become a fashion and trend. Short video e-commerce has achieved great success in China. We hope to introduce and share similar experiences with potentially interested students in our country, so as to promote globalization of cross-border trade on both traditional e-commerce business platforms like Amazon, Ebay, Shopee, Etsy, Wish etc. and short videos.

➤ Responsibilities:

- Short video creation – script writing, directing, photography, costumes and sets
- Product promotion
- Live streaming - script writing, directing, photography, costumes and sets
- Relevant tasks from management
- Adhere to training and practical rules and targets
- Adhere to working times and tasks

6. Employment contract content

- The contract will be offered by CCIEEC and South African Digital Economy Academy
- 2 years and extendible for 5 – 10 years
- Remuneration:
 - a) *first year: basic salary of R 5000 per month + commission*
 - b) *second year: fully commission based*
 - c) *commission may range from R0 to R1 000 000 per month*

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7. Application details

Interested candidates must send the following documents to jc.lu@chineseculturecentre.co.za:

- Copy of Identity Document
- Highest qualifications
- CV

For any enquiries, please contact Mr JC Lu at 0840355340

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